

**FreeMeX**

Financial Emancipation

FreeMeX Investor Teaser

Founders:

CEO: Marcus Brennan

CIO: Prof Phil Maguire

Industry:

Crypto Fintech and Currency:

- Trading
- Payments & Remittance
- Stable Currency

Finance Sought – Round 1:

\$2 million USD for Equity

- Launch Exchange
- Launch crypto futures
- Launch main indices and Gold Futures
- Deliver minting and melting of dollar and euro synthetic stable coins
- Deliver interest
- Deliver MVP payments and remittance app and website

Use of Funds:

Technology & IT	- 46%
Salaries (inc tech salaries)	- 39%
Marketing / PR	- 11%
Other	- 4%

Forecast Projections:

Months	Op Margin	EBITDA Value (10x)
-5 to 0	-\$802k	na
Trading Y1	\$2.3m	\$23m
Trading Y2	\$23.2m	\$232m
Trading Y3	\$43.9m	£439m

** Full financial model available*

Contact Details

Website: www.FreeMeX.io

Email: investor@FreeMeX.io

The Opportunity and The Vision:

1.7 billion adults worldwide are unbanked and have nowhere to stash their cash except under the mattress. 15% of remittances in the US are being sent via Bitcoin, despite its wild price volatility. Billions are traded today on crypto exchanges, without achieving anything useful. Revolut, N26 and Wirex are disrupting traditional banking with smartphone apps. The scene is set for a revolution.

FreeMeX (Free Me Exchange) will bring crypto-backed trading on major assets to the ordinary and the unbanked from any smartphone in a unique triple play: 1) Trading / Price discovery 2) Stable Coin Savings with Interest and 3) Stable Coin Payments / Global Remittances.

FreeMeX and its world leading exchange technology partner will deliver global financial emancipation via Bitcoin collateralization of the world's largest global assets. For the first time in history, anybody with a smartphone will be able to invest their money in major global asset futures (Indices, Stocks, FX, Gold), and will be able to immediately mint synthesised fiat stable positions into a token and transfer these anywhere in the world at negligible cost.

CEO – Marcus Brennan

- Founder and CEO of BetBright (7 years)
- Co-Founder of multiple successful businesses including Modeva and Budget Telecom, Irelands 1st licensed Telco

CIO – Professor Phil Maguire

- Lecturer in National University of Ireland in cryptocurrencies
- Successful algorithmic high frequency trader

Value Proposition:

World class proven exchange technology (10 million transactions per second), crypto backed trading on crypto futures and major asset classes (a first), lower fees for traders, an integrated single wallet and app for trading and payments, minting and melting of stable interest earning synthesised fiat positions tokenised into stable coins and transferable off exchange globally for payments, remittance and savings.

Market:

\$4 Trillion traded annually on crypto, \$90 Trillion on equity, \$400 Trillion on FX (Crypto backed trading is < 1%). Global remittance \$689 billion annually.

Go-to-Market Strategy:

List on all crypto focal sites like CoinMarketCap, publish in major crypto mags and content sites, PR, trade shows, targeted digital marketing, social channels, affiliate.

Competition:

BitMex is the main crypto futures exchange (\$1 billion+ daily vol), nothing but crypto markets on offer, limited action, inferior technology and UX, no payments app, no stable currency. There is no peer competitor – The market is ripe for disruption.